

Reduce Spending. Reduce Waste. Reduce the financial pressure.

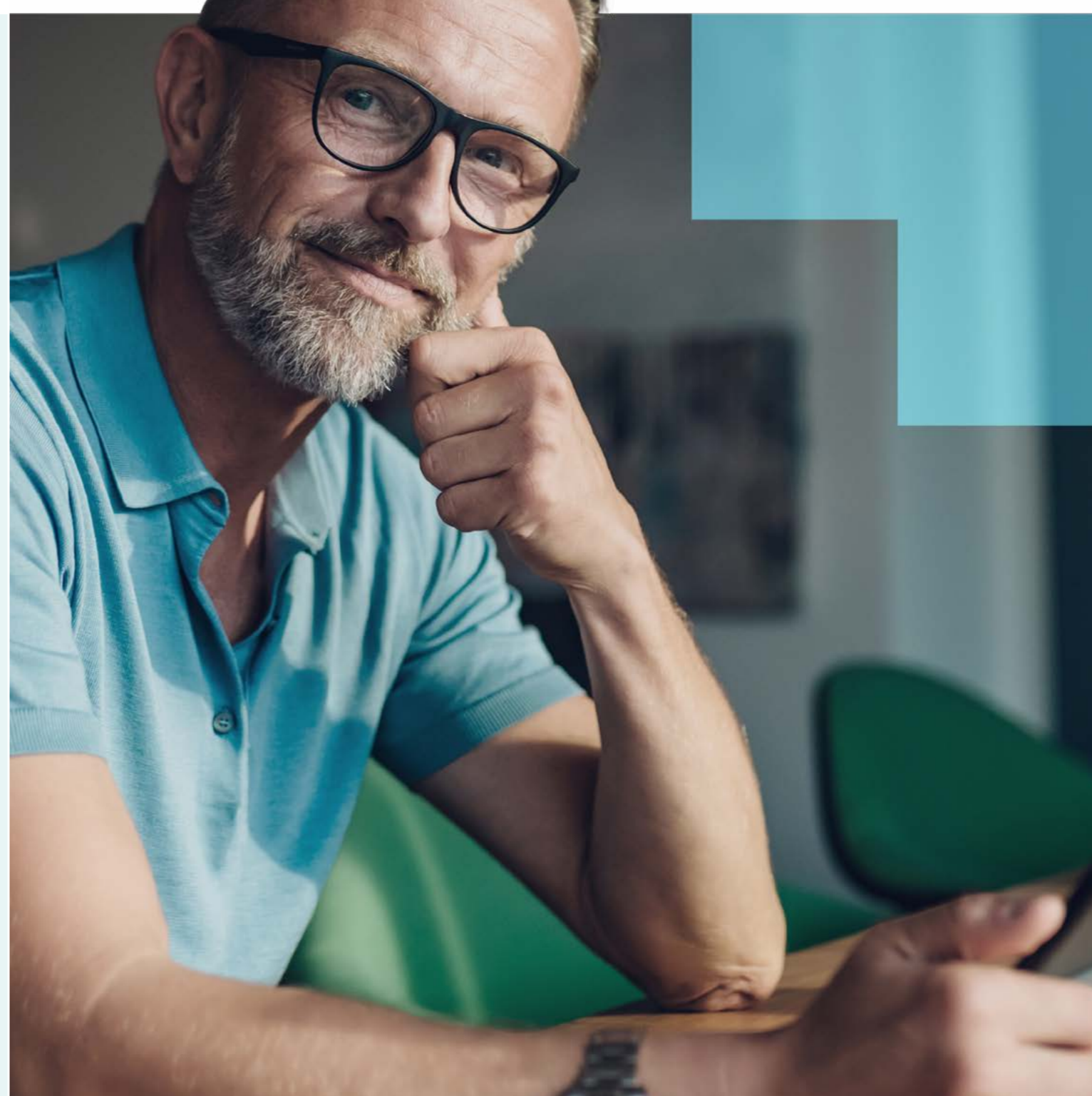
Balance your growth and transformation agenda with pressure to control costs, avoid waste, and get the most from your IT resources and investments.

Discover how HPE GreenLake provided by Ultima gives your business a new way to balance competing pressures. As a fully-managed service, it offers a proven platform for innovation, but with little or no managerial overhead and totally predictable costs.

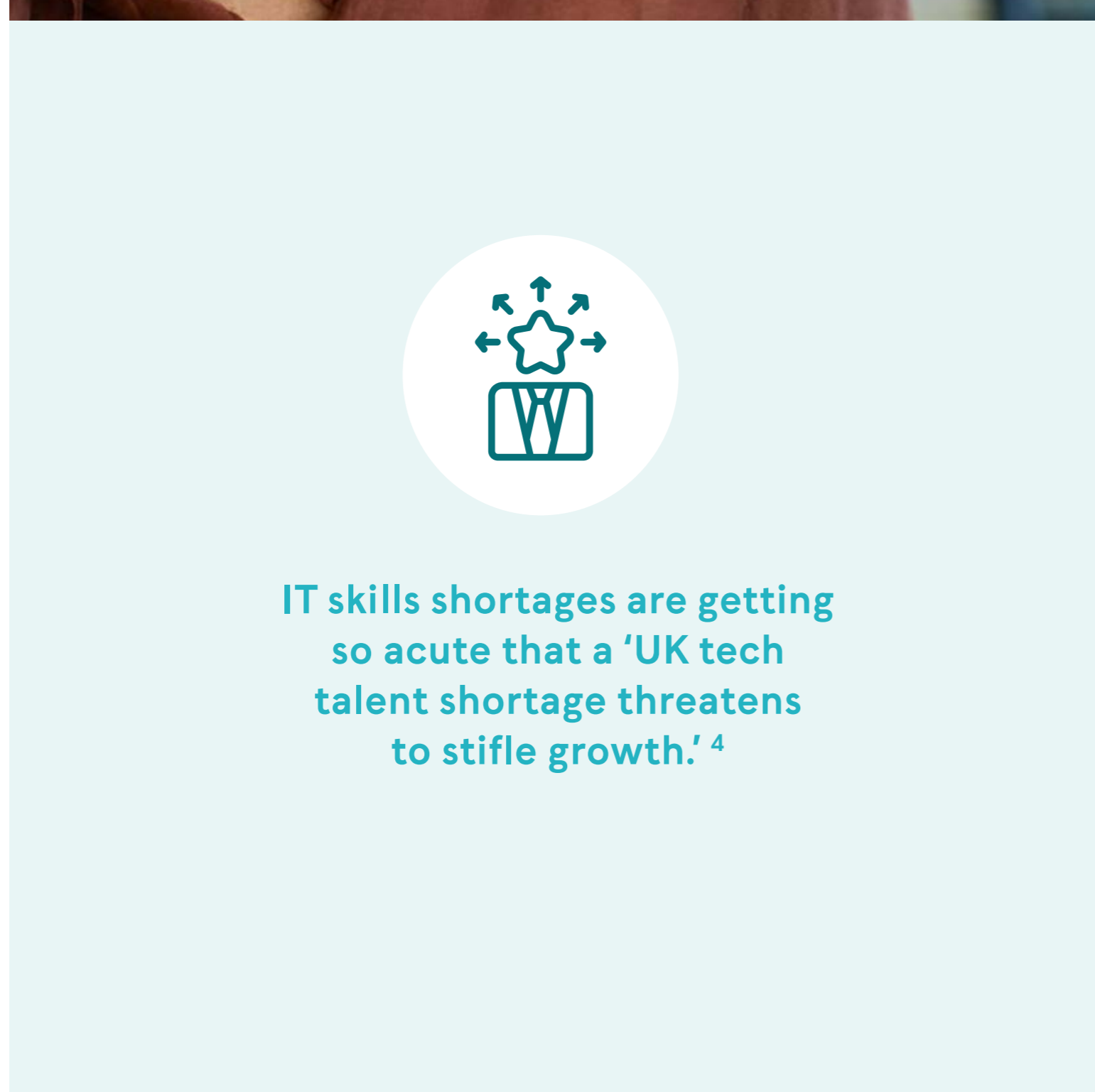


The challenges

Businesses want to move on from the disruption of the Covid years and refocus on innovation. But with challenges everywhere, it's hard to plan with any certainty.



A 'persistent global server chip and component shortage'³ means businesses often can't get the infrastructure they need to support innovation quickly enough – especially at the network edge.



IT skills shortages are getting so acute that a 'UK tech talent shortage threatens to stifle growth.'⁴

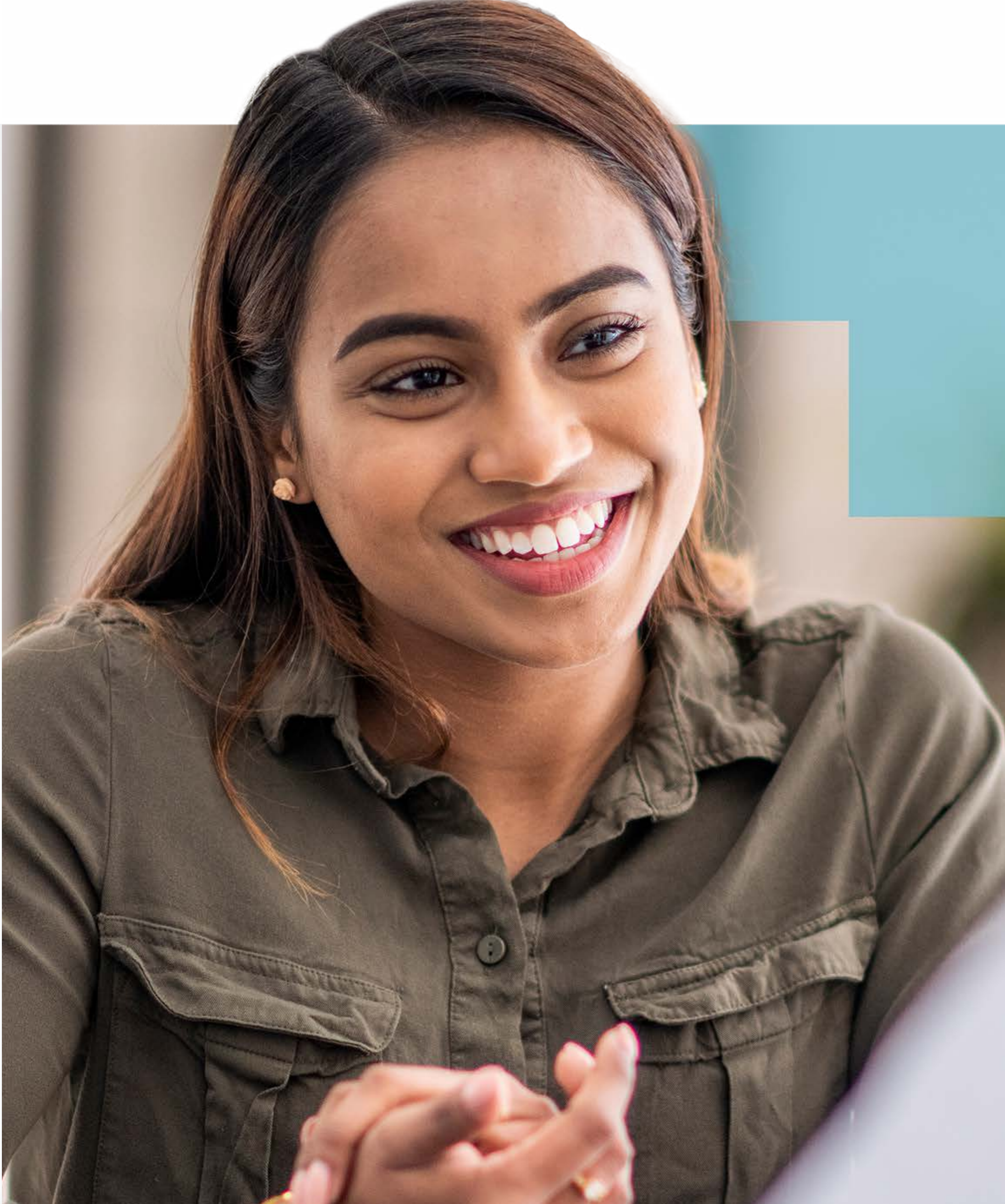


Both cloud and on-prem infrastructure need to include spare (redundant) capacity, but billions of dollars are wasted every year in overprovisioned cloud services.⁵



Opportunities: take a fresh approach

HPE GreenLake offers the best of cloud and on-prem approaches: a fully managed cloud service that runs in your own data centre, colocation site, or at your network edge. What can your business achieve by taking advantage of HPE GreenLake?



75%

faster time to market

Extra capacity comes as standard, so you can quickly scale up when you launch new products and services, with no hold-ups waiting for new infrastructure to be installed.

40%

OpEx savings (by year three)⁶

Apply an OpEx model to your on-premise infrastructure to free up budget to fund new initiatives. A CapEx model is also available.

40%

average IT resource savings

Let your skilled IT specialists focus on what they do best – generating value and revenue for your business – while HPE take care of day-to-day infrastructure management and operations.



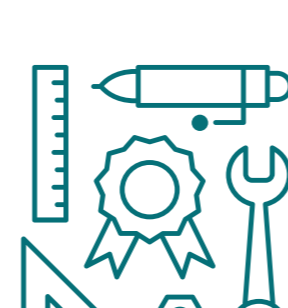
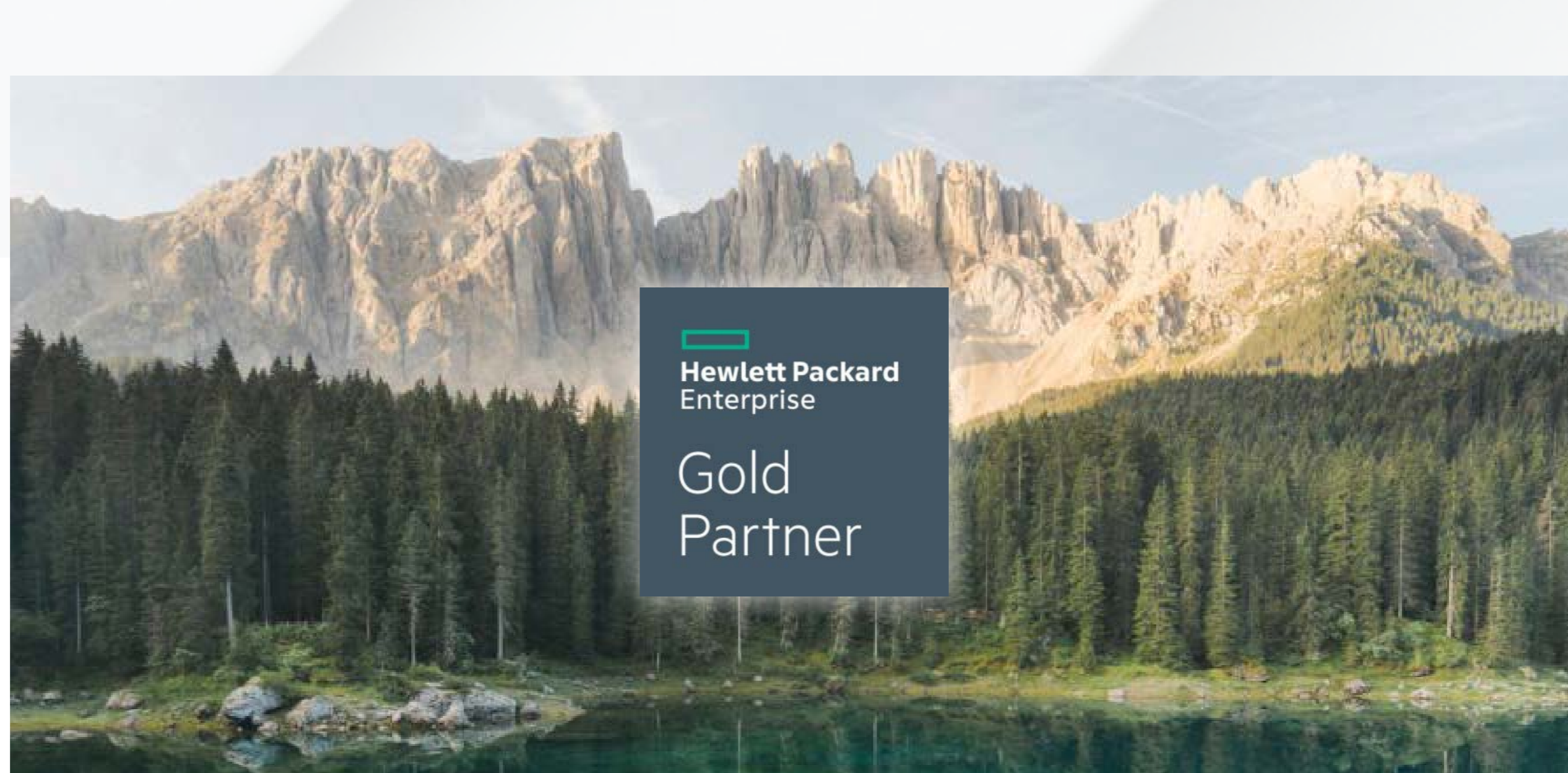
Only pay for what you use via consumption-based metering.



Enjoy fixed pricing that's agreed and set from day one.



Control costs with a consolidated view of resources and usage.



Our capabilities, your advantage

Trust the HPE experts at Ultima to help you realise all the potential of HPE GreenLake in your business.

As an HPE Gold Partner, and one of the first UK partners to complete HPE's As a Service Academy, we'll support you at every step - whether you're considering a tactical infrastructure refresh or a bigger transformation or migration project.



Find out more

To learn more about how HP GreenLake from Ultima can help you balance innovation with tighter cost control and smarter resource management, contact your Ultima Account Manager.

¹<https://www.consultancy.uk/news/32165/uk-retail-to-miss-out-on-25-billion-in-discretionary-spending#---text=Consumer%20spending%20power%20in%20the,are%20also%20hitting%20household%20finances.>
²<https://electricalreview.co.uk/2022/08/18/data-centres-hit-with-soaring-energy-bills-unreliable-power/>
³<https://www.forbes.com/sites/forbestechcouncil/2022/09/21/how-to-implement-new-edge-it-in-uncertain-economic-times/?h=70653d911c8e>
⁴<https://www.bbc.co.uk/news/technology-62098767>
⁵<https://cast.ai/blog/the-cloud-waste-problem-how-to-stop-overprovisioning-resources/>
⁶<https://www.hpe.com/psnow/doc/a00041694enw>