/ultima

Noble Foods

Noble Foods pride themselves on excellent nationwide service from their modern packing centres and grade, pack and deliver over 60 million eggs for major retailers each week. Innovation is essential and has seen Noble acquire GU and Noble Green Energy. This expansion has led to the need for new technologies and upgraded systems.

The Requirement

Noble Foods were running Citrix XenApp 6.5, which was approaching End of Extended Support. This meant that they needed to upgrade their virtual apps in order to avoid system downtime and improve user experience. The Citrix ADC (formerly NetScaler ADC) MPXs in use were also approaching End of Life, so needed to be decommissioned. Due to the need to support the new workload, the MPX configuration needed to be moved to the VPX and onto the Advanced Edition, which provides advanced traffic management, extended optimisations and clustering support. Noble Foods required Ultima to provide thorough documentation, training and knowledge transfer during the process so that they fully understood the new solution and could manage it effectively.

The Solution

Ultima upgraded their Citrix Virtual Apps to version 7.15 which features the latest capabilities around security, flexibility and user experience. This version is also an LTSR with up to 10 years support if required, enabling Noble Foods to future-proof their environment for years to come. Unlike previous versions, the 7.15 LTSR also provides total support for Windows 10. By migrating them to ADC VPX, they not only benefitted from enhanced application availability and performance, but also features including security, load balancing, remote access and offload functionality. One of Noble Food's key requirements was for the estate to be easily managed, so Ultima ensured the deployed solution harmonised the Citrix estate, creating an integrated system.

Noble Foods

Employees: 1600
Sector: Food

Noble Foods is the UK's largest supplier of eggs and egg products. It encompasses more than 300+ egg farmers and has major contracts with top supermarkets, retailers and manufacturers. Each week Noble individually grades and packs over 60 million eggs for its customers. The company handles shell eggs, egg products, desserts, poultry and feed milling. Headquartered in Standlake, in Oxfordshire, the company has a number of key locations throughout the country from Devon to Fife in Scotland, and a nationwide network of farms and production units.

www.noblefoods.co.uk

NOBLE FOODS

Key Benefits

Security- The nature of app virtualisation ensures that sensitive data is maintained within the datacentre opposed to hundreds of distributed endpoints. Citrix Virtual Apps 7.15 was tested to the most stringent security standards, ensuring Noble Foods' estate is safeguarded.

Productivity- Great user experiences fuel business productivity. XenApp 7.15 provides optimised session capabilities across all scenarios with ground-breaking technology to provide the best possible user experience even over challenging network conditions.

Cost Reductions- Deploying applications can be time consuming, complex and costly, which can overwhelm IT departments. ADC VPX facilitates device consolidation, reduces costs and enables you to shuffle resources on-demand according to business needs.

Citrix Partnership

Over the past 20 years, Ultima have developed a strong, strategic relationship with Citrix, maintaining a large team of licensing, technical and sales specialists. As a Platinum Solutions Advisor, our customers have access to specialist technical advice on mobility, BYOD, virtualisation, app delivery, security, work shifting, cloud and networking. We are the 2020 Citrix EMEA Workspace Partner of the Year and 2019 Worldwide Partner of the Year.

About Ultima

Ultima's mission is to become the trusted long term IT partner of UK businesses by providing robust, reliable and flexible solutions which bring real business benefit.

Ultima's services-led proposition delivers a range of refreshed IT solutions designed to address the latest business needs including Cyber Security, Risk, GDPR (General Data Protection Regulation), Mobility and Cloud.

Based on an integrated delivery model encompassing Fulfilment, Professional Services and Managed Services offerings, Ultima provides a seamless service experience for all their customers.

"From the initial introduction, to the planning of projects, Ultima have always worked with us to find the best solutions to our requirements, that fit with our environment and provide maximum benefit to our business. The projects they have worked on with us have been well executed with exceptional service. Requests for additional assistance are always responded to promptly, with a single point of contact."

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